

BHUMIKA PANDEY

+918487997789

bhumi.misb@gmail.com

www.linkedin.com/in/bhumika-pandey

EDUCATION

Manipal University Jaipur	2022-2025
Bachelor of Science (Hons) in Psychology	

LEADERSHIP EXPERIENCE AND EXTRACURRICULAR

Executive Committee, Hospitality, Oneiors Cultural Festival, MUJ	Feb 2025
---	-----------------

- Spearheaded hospitality arrangements for Oneiros Cultural Festival, ensuring seamless accommodation and logistics for VIP guests, artists, and outstation participants.
- Coordinated with vendors and teams to improve guest experience.

Head of Promotions, Turing Sapiens	Sept 2023 - May 2024
---	-----------------------------

- Developed and implemented promotional strategies to increase club awareness and membership.
- Managed all promotional activities, including social media marketing, event promotion, and outreach campaigns.

Assistant Secretary General, MUJMUN	June 2023 - Aug 2023
--	-----------------------------

- Facilitated the seamless operation of United Nations simulation committees, overseeing logistics, delegate/speaker coordination, and productive discussions.
- Ensured smooth committee operations and enhanced the delegate experience.

Head Event Coordinator, Mangrove Teens	June 2021 - June 2022
---	------------------------------

- Oversaw the planning and execution of all events and fundraisers for a non-profit organization
- Managed team, communications, and logistics, as well as collaborated with the treasurer on budgeting and financial reporting.

Co-Owner, Devils Attic Thrift Store	June 2019 - Sept 2022
--	------------------------------

- Successfully managed and operated a small business specializing in clothing, offering high- quality products with a focus on exceptional customer service
- Handled end-to-end business operations, including product sourcing, marketing and customer support

ACADEMIC PROJECTS

Impact of Consumer Behavior on Amazon E-Commerce

- Conducted a survey to analyze the impact of consumer behaviour focussing on purchasing patterns, user engagement, and factors influencing customer satisfaction and loyalty.

Nicotine Exposure in Adolescents: Impact on Anxiety and Mood Disorders

- Developed a research proposal investigating how adolescent exposure to nicotine influences the onset and progression of anxiety and mood disorders.

KEY COMPETENCIES

Microsoft Office | Canva
Research | Data Analysis | Project Management
Teamwork | Problem Solving | Critical Thinking

CERTIFICATION

- Quantitative Methods (Coursera), University of Amsterdam **Nov 22, 2023**
- Introduction to the Biology of Cancer (Coursera), Johns Hopkins University **March 6, 2024**