



Ritu Choudhary

My Contact

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📍 Gurugram, Haryana

Hobbies

Outside of my academic pursuits, I am an avid reader, constantly immersing myself in literature that spans various genres. This passion for reading has nurtured my creativity and critical thinking abilities. I also enjoy staying physically active through sports and regularly participate in community-driven initiatives, engaging with people from diverse backgrounds.

Education Background

- Sushant university
BBA (Hons.)
- Indira Gandhi Open University
BA (Hons.) Psychology

Relevant Coursework:

- ✓ *Marketing Management*
- ✓ *Influencer Marketing Strategies*
- ✓ *Consumer Behavior*

About Me

As a dedicated and curious individual, I have always had an urge to explore and understand the intricacies of the real world. My academic journey in both Business Administration and Psychology has provided me with a unique perspective and a well-rounded skill set. A passionate listener and aspiring contributor to the world of Marketing and Human Behaviour. I'm eager to assist and contribute in your organization in my best way possible.

Skills

- ✓ Excellent communication and interpersonal skills
- ✓ Strong problem-solving and analytical abilities
- ✓ Ability to work collaboratively in a team environment
- ✓ Adaptability and quick learning to thrive in a dynamic world of podcasting .
- ✓ Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint)
- ✓ Customer-centric approach to provide personalized service and ensure client satisfaction

Professional experience

ELITE Pro Infra
Sales executive
Rentickles (AVA lifestyles)
Marketing Intern-Content Creation

Certifications

- **Google Digital Marketing Certification**
- **Foundations of Digital Marketing and E-commerce**

Volunteer|AICAPDR

Gurugram

Social Intern, Non-profit Organization

- Collaborated with a team to plan and execute social initiatives focused on making a positive impact.
- Engaged in community-driven projects, fostering social awareness and empathy.

VNGS AND ASSOCIATES Intern

Netaji Subhash Palace ,New Delhi

Intern, CA Firm (Finance Division)

- Conducted financial analysis, assisted in preparing financial statements, and gained practical insights into financial operations.

Marketing Intern, Magnik India

- Assisted in developing and implementing digital marketing strategies, content creation, and campaign management.
- Gained hands-on experience in market research, social media marketing, and brand promotion.

ADDITIONAL INFORMATION 😊

- Quick learner with a growth mindset, committed to embracing new challenges and opportunities for learning and development.
- Highly adaptable, able to thrive in fast-paced and dynamic environments.
- Passionate about delivering exceptional customer experiences and committed to maintaining the company's reputation for excellence.

Thank you for considering my application. I'm truly enthusiastic about the prospect of learning from your prestigious Organization and contributing with my skillset . **My deep interest in consumer behavior and influencer marketing further fuels my desire to gain valuable insights from your expertise in these areas.**