# **ADIL SAGHIR**

Looking for the next challenging opportunity

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# **EXPERIENCE**

### Founder & CEO

#### **MedTravo**

2014 - 2020

New Delhi, India

MedTravo is an online Global Medical Tourism marketplace that connects International Medical Travelers with the Right Healthcare provides & Doctors Globally.

- Started the venture as a Medical Tourism facilitator company by Facilitating customers from Middle East & African region.
- Involved in planning, direction, and coordination of dayto-day operations at the highest level of management with the help of other directors in the company.
- Leading strategic development initiatives with the Doctors, Healthcare Providers, Insurance companies, Governments, Ministry of Healthcare, Embassies etc
- Leadership while creating a positive and productive culture in the Organization
- Taken the platform to next level by launching an online platform and serving 4000+ customers from 10 countries partnering with 1000 Hospitals in India, UAE, Turkey and other South Asian countries with ARR of \$10M
- Established a team of 100 people covering every role in an early Stage Startup
- Kept the vision, mission and values of the organization by defining Organization's strategy, structure and long-term planning
- Develop a relationship with outside organizations, including the medical community, referring physicians, and the media
- Delivering strong financial performance and growth
- Responsible for leading investments in the company while having meetings with the Investors, VC firms, Family offices, HNI's to facilitate investments for scale and growth.

Co-founder & COO

### Free Idiots

07/2016 – Dec 2019

New Delhi, India

# **MOST PROUD OF**

#### **Courage I Had**

To take a sinking ship and try to make it float

#### **Persistence & Loyalty**

I showed despite the hard moments and my willingness to stay with MedTravo and not giving up on my dreams to make the company valuable to different stakeholders

#### Top 100 Emerging startups from India

"MedTravo" One of the contenders of the INDIA NETWORK 100 Emerging Startups of 2017 awards which happened at STARTUP 2.0 CONCLAVE, A mega startup event in Indore, India

Free Idiots is the most-advanced website for online career assessment, career guidance and career counselling in India, designed for school students and graduates. Free Idiots helps you discover your perfect career through its 5- dimensional career assessment, and revolutionary approach to career counselling and career guidance.

- □ Co-founded with a single vision to help young students (schools and Colleges) to find the right career choice in their life at the right time.
- □ Successfully conducted workshops and seminars at some of the top schools and colleges in India thereby impacting more than 1 Million students till now.

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# **LANGUAGES**

### English

# **EDUCATION**

# Post- graduate in Entrepreneurship Management

GPA

XLRI, Jamshedpur, INDIA

**4.85** / 6.00

2013 - 2014

### B.Sc (H) in Biotechnology

**GPA** 

St Joseph's College, Bangalore, INDIA

**7.85** / 10

2008 - 2012

# **STRENGTHS**

Hard- working

Always believed in Hard work. Hard work beats talent when talent does not work hard.

Persuasive, Motivator & Leader

Have a great leadership quality and can take the lead from front and execute the project.

■ Business Strategy, Planning, Userexperience, Product management & marketing, Customer acquisition

Have great strength in Strategy, product management, marketing

# **Jobs Performed**

- o P & L Responsibility
- o Strategic Management
- o Operation Management
- o With displayed proficiency in driving business growth through innovative strategies, long term planning, Operational Objective a and business development initiative
- o Created new avenues for growth and development.
- o Successfully executed strategies that exceed profitability goal, turn around underperforming units, increase margins, ROI, Market penetration

### **PROJECTS**

#### Prototype MedTourEasy MVP:

2015 - 2016

Bangalore, India

Short summary of your work

□ Prototype the Medtoureasy MVP and Launched it for International Medical Travelers. Have partnered with more than 200 leading healthcare hospitals to bring them on the platform.

### Cure Med Assist

2016

New Delhi, India

Short summary of your work

- □ Cure Med Assist a medical tourism venture where i was involved in the project as an Executive Director to successfully launch an MVP for the company to target overseas patients with an amalgamation for wellness industry as well.
- ☐ Have partnered with more than 300 leading Hospitals and customer acquisition

Most of my time is spent in:

- Design Thinking in healthcare
- Brainstorming different ideas
- Understanding Innovation and Impact on a larger scale
- Meeting with highly successful and accomplished people in different domains (especially healthcare CEOs, MDs, Executives)

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